

R2R

Rags2Riches

From nothing to everything.

A transparent, verifiable rewards economy on Solana —
where every holder has a genuine path to a life-changing
prize.

Solana
BLOCKCHAIN

500,000,000,000
TOTAL SUPPLY

\$0.0001
PRESALE PRICE

NOTICE

Legal Disclaimer

This whitepaper is for informational purposes only and does not constitute financial, investment, or legal advice. R2R tokens are utility tokens designed to provide access to platform features and are not securities. NFTs within the R2R ecosystem act as participation boosters only and do not represent investment contracts or promises of financial return.

Cryptocurrency investments carry significant risk including the potential loss of capital. The R2R team makes no guarantee of token price appreciation, lottery winnings, or platform revenue. Participants should conduct their own due diligence before engaging with any aspect of the R2R ecosystem.

The information in this document may be subject to change. Always refer to official R2R channels for the most up-to-date information.

01 Executive Summary

RAGS2RICHES (R2R) is a next-generation digital rewards platform built on the Solana blockchain that fuses the viral energy of meme culture with a transparent, verifiable, and fair prize ecosystem. Unlike speculative tokens with no utility, R2R is backed by a functioning rewards economy where every token holder has a genuine path to life-changing prizes.

The platform operates on a simple but powerful premise: everyone deserves a shot. Free weekly lottery entries are available to all registered users. Token stakers, NFT

holders, and engaged community members unlock additional entries, creating a tiered participation model that rewards deeper involvement without excluding anyone.

Four prize pools, from weekly cash draws to the monthly BOOM Jackpot, ensure consistent excitement, regular winners, and sustained engagement. All draws are executed by an AI-powered randomization system recorded transparently on-chain.

KEY HIGHLIGHTS

BLOCKCHAIN Solana — fast, cheap, scalable	TOTAL SUPPLY 500,000,000,000 R2R
PRICING \$0.0001 presale → \$0.0003 target launch price	PRIZE TIERS Weekly draws + monthly BOOM Jackpot
ACCESS Free entry for all users, no purchase required	BOOSTERS NFT system, 3 scarcity tiers
FAIRNESS AI-powered on-chain randomization	COMMITMENT Team tokens locked 2–4 years

02 Vision & Mission

A world where anyone, regardless of financial background, can take part in a fair, transparent, and recurring opportunity to change their life.

THE STORY BEHIND R2R

Wealth has never been distributed equally, and for most people, it never will be through traditional means. For generations, the gap between those who have and those who do not has continued to widen, while the opportunities to bridge that gap have grown increasingly out of reach for the average person.

RAGS2RICHES was built in direct response to that reality. Not as a promise to fix a broken system, but as a commitment to create something better within it. A platform where fairness is not a marketing slogan but a structural guarantee. Where every draw represents a genuine, equal opportunity for anyone who shows up. Where a single moment can rewrite the financial story of an entire family.

THE MISSION

- 01 Make prize participation free and accessible to everyone
- 02 Use blockchain to ensure every draw is provably fair
- 03 Build a community of believers, not just speculators
- 04 Create real winners: real cash, real electronics, real houses
- 05 Transform meme coin culture into sustainable utility

03 Platform Mechanics

The R2R platform is designed around maximum accessibility. Every registered user receives one free weekly lottery entry simply for signing up. Additional entries can be earned and purchased through multiple pathways, creating a layered engagement model.

ENTRY METHODS

METHOD	ENTRIES EARNED	COST
Sign up / tasks	1+ weekly entries	FREE
R2R token staking	4 entries per 5M R2R staked	Token acquisition
NFT staking	2–20 entries per NFT tier	\$250 mint
Direct purchase	Flexible — buy as many as desired	TBD per entry

DRAW SYSTEM

All lottery draws are executed by an AI-powered randomization engine embedded within the platform infrastructure. Results are recorded on the Solana blockchain at the moment of draw, providing an immutable and publicly verifiable record of every winner. This eliminates any possibility of manipulation and ensures complete trust in the system.

04 Prize Pools & Tiers

R2R operates four distinct prize pools to maintain consistent excitement across different timescales and prize categories. Each pool has a defined draw frequency, prize structure, and entry eligibility.

MONTHLY MEGA DRAW

BOOM Jackpot

The crown jewel of the R2R ecosystem. Draws once per month and delivers the biggest cash prizes on the platform — the life-changing event every participant aspires to win.

EXAMPLE AT 1,000,000 ENTRIES

1st place	\$250,000
2nd place	\$50,000
3rd place	\$5,000
4th – 25th place	\$1,000 each

CLASS 1 • WEEKLY Cash Draw A weekly cash prize pool giving participants regular opportunities to win real money. Straightforward, no-frills. Win money, change your week.	CLASS 2 • WEEKLY Electronics & Cash A hybrid pool combining cash with premium electronics — the latest smartphones, laptops, gaming consoles, televisions, and other high-value tech.	CLASS 3 • WEEKLY The Misery Box The most unpredictable tier. A weekly surprise draw where prizes range from luxury watches and designer goods to electronics, cars, houses, and cash.
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Prize range examples: luxury watches, jewellery, electronics, cars, motorcycles, property, vacation packages, and cash awards. The higher the prize pool funding, the bigger the potential rewards.

05 Tokenomics

TOKEN / TICKER RAGS2RICHES · R2R	BLOCKCHAIN Solana (SOL)	TOTAL SUPPLY 500,000,000,000
PRESALE PRICE \$0.0001 / R2R	LAUNCH TARGET \$0.0003 / R2R	GROWTH TO LAUNCH 3× from presale

TOKEN ALLOCATION — 20% EACH

Team	20%
90% locked 4 years, 10% locked 2 years	
Presale	20%
Available to early supporters	
Launch liquidity pool	20%
Exchange listing details announced via official R2R channels prior to launch	
Staking and ecosystem	20%
Distributed to platform stakers over time	
Community and prize vault	20%
Funds prize pool payouts and community growth	

TOKEN UTILITY

Earn additional lottery entries through staking	Access premium platform features and tiers
Governance participation in future decisions	Community incentive rewards for engagement
Ecosystem currency for purchasing entries directly	

06 NFT Booster System

R2R NFTs are utility-first digital assets that serve as permanent lottery entry boosters. They are not investment products — they are power-ups. Holding a booster NFT means every single week, you automatically receive additional entries into all active prize pools.

COMMON +2 Weekly entries Supply 10,000 · \$250 mint	RARE +8 Weekly entries Supply 200 · \$250 mint	SUPER RARE +20 Weekly entries Supply 10 · \$250 mint
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Important note. All three NFT tiers are priced equally at \$250 at mint. The differentiation lies entirely in scarcity and entry multiplier. Super Rare holders gain maximum entry advantage with only 10 ever existing, making them among the most coveted digital assets in the R2R ecosystem.

NFTs provide perpetual weekly entry boosts for as long as they are held and staked. They are transferable and tradeable on secondary markets, providing holders with liquidity options at any time.

REVENUE MODEL

The R2R platform generates revenue through a 0.5% fee on all NFT purchases, supporting the long-term sustainability of the prize pools and platform operations. R2R token trades are completely tax-free — there is no transaction tax on buying or selling R2R tokens.

0.2% Prize Vault Funds weekly and monthly prize pools	0.2% Operations Development, marketing, and team	0.1% Staking Rewards Distributed to R2R token stakers
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07 Technology

WHY SOLANA

65,000

Transactions per second

Proven ecosystem for DeFi, NFTs, and token projects, with strong developer tooling and a growing user base

SMART CONTRACTS

R2R smart contracts govern all core platform functions including token staking and unstaking, NFT staking and entry multiplier application, entry pool management, and prize distribution.

EXCHANGE LISTINGS

R2R will launch on multiple tier-1 centralized and decentralized exchanges. Official announcements will be made exclusively via R2R channels prior to launch.

< \$0.001

Average transaction cost

Energy efficient compared to proof-of-work chains

AI DRAW SYSTEM

- 01 Entry pools close at a defined cutoff time
- 02 The AI engine generates a verifiable random output
- 03 Winners are selected and recorded on Solana
- 04 Results are published publicly and irreversibly

Trust is not asked for. It is built into the architecture.

08 Roadmap

PHASE 1

September 2026

Brand development and visual identity finalization. Community building across Twitter/X and Discord. Content marketing, influencer outreach, and awareness campaigns. Website launch and whitepaper publication.

PHASE 2

December 2026

Token presale launch. Early supporter pricing at \$0.0001. KYC and launchpad integration. Presale whitelist and community allocation.

PHASE 3

January 2027

Official R2R token launch. Exchange listing announcements to be revealed via official channels. Token listed on major tracking platforms. Team tokens locked via vesting schedule.

PHASE 4

February 2027

Staking platform goes live. Users can stake R2R tokens to begin earning weekly entries. Dashboard UI deployment. Staking mechanics audited and verified.

PHASE 5

May 2027

Weekly prize draws begin. All four prize pools activated. First winners announced. Draw results published on-chain.

PHASE 6

July 2027

NFT booster collection released. Common, Rare, and Super Rare tiers available for mint. NFT staking integrated with entry pool. Secondary market trading enabled.

PHASE 7

November 2027

R2R Real Estate launches. Property-backed NFTs made available to the community. Holders choose between staking for additional prize entries or holding for quarterly rent stipends. Full portfolio details announced via official R2R channels.

09 Community & Growth

R2R is built on the understanding that in Web3, community is everything. A strong, engaged, and growing community is the single most important factor in the success of any token project. Every marketing decision, platform feature, and community initiative is designed to grow and retain a loyal user base.

CORE CHANNELS

Twitter/X — primary announcement and viral content channel

Telegram — real-time community chat and announcements

Discord — deeper engagement, governance, holder perks

YouTube & TikTok — winner announcements, walkthroughs, hype

GROWTH STRATEGY

Influencer partnerships in the crypto and meme coin space

Referral programs rewarding members for bringing new users

Regular community contests and giveaways pre-launch

Transparent weekly updates and roadmap progress reports

Winner spotlights — real people, real prizes, real proof

SUSTAINING ENGAGEMENT

Unlike typical meme coins that peak and fade, R2R has inherent ongoing engagement drivers. Weekly draws mean there are new winners every week. New winners mean new stories. New stories mean new community members. The prize engine is also the marketing engine.

10 Future Expansion: R2R Real Estate

As the R2R ecosystem matures, the platform will introduce its most ambitious expansion yet: R2R Real Estate. This initiative bridges the gap between digital asset ownership and tangible real-world value, giving community members a direct stake in physical property through the blockchain.

WHAT IT IS

A collection of property-backed NFTs that allow holders to participate in real estate returns without the barriers traditionally associated with property ownership. No mortgages, no agents, no minimum capital requirements. Just hold, and earn.

NFT STRUCTURE

Mirroring the original NFT Booster System, all R2R Real Estate NFTs will be sold at the same price at launch regardless of tier. Scarcity and benefit level differentiate the tiers, not the entry cost — so every member has an equal opportunity at release.

DUAL UTILITY — CHOOSE YOUR BENEFIT

Stake for entry rewards Holders who stake their Real Estate NFT receive additional weekly entries into all active R2R prize pools, functioning identically to the platform's core NFT Booster System.	Hold for quarterly rent stipends Holders who simply hold without staking receive a quarterly rent stipend — a passive income distribution derived from real-world rental revenue generated by the underlying property assets.
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This dual-utility model means there is no wrong way to hold an R2R Real Estate NFT. Active platform participants maximize their prize entries. Passive holders build a steady income stream. Both paths deliver real, tangible value.

Property has historically been one of the most reliable generators of generational wealth, yet it has remained out of reach for the majority. R2R changes that.

Full details including property portfolio scope, NFT tier structure, stipend distribution mechanics, and launch timeline will be announced via official R2R channels ahead of release.

“Everyone deserves a shot.”

RAGS2RICHES was not built for the already wealthy. It was built for everyone else. For the person who has never had a fair shot. For the community that shows up every week with hope. For the believer who knows that one moment can change everything.

The blockchain ensures fairness. The AI ensures transparency. The community ensures longevity. And the prizes ensure that RAGS2RICHES is not just another token — it is a movement.

We are not here to promise the moon. We are here to build the rocket and let the community fly it.

Join the movement.

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www.r2rcoin.com

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